

## ABSTRACT

There is provided a thermoplastic elastomer composition including an ethylene/ $\alpha$ -olefin copolymeric rubber (A1) or an extended rubber (X) comprising an ethylene/ $\alpha$ -olefin copolymeric rubber (A2) and a mineral oil softener (E2), and a thermoplastic  $\alpha$ -olefin resin (B) comprising a  $\alpha$ -olefinic crystalline thermoplastic resin (B1) and/or a  $\alpha$ -olefinic amorphous thermoplastic resin (B2), an unmodified organopolysiloxane (C), a vinyl-terminated organopolysiloxane (D), and a mineral oil softener (E1); and molded article produced by forming the thermoplastic elastomer composition. There is provided a thermoplastic elastomer composition and a molded article thereof having excellent molding appearance by imparting an initial sliding ability with an organopolysiloxane having low viscosity and by adding a crosslinked vinylated organopolysiloxane to a thermoplastic elastomer composition to exhibit durable abrasion resistance (long term sliding ability).